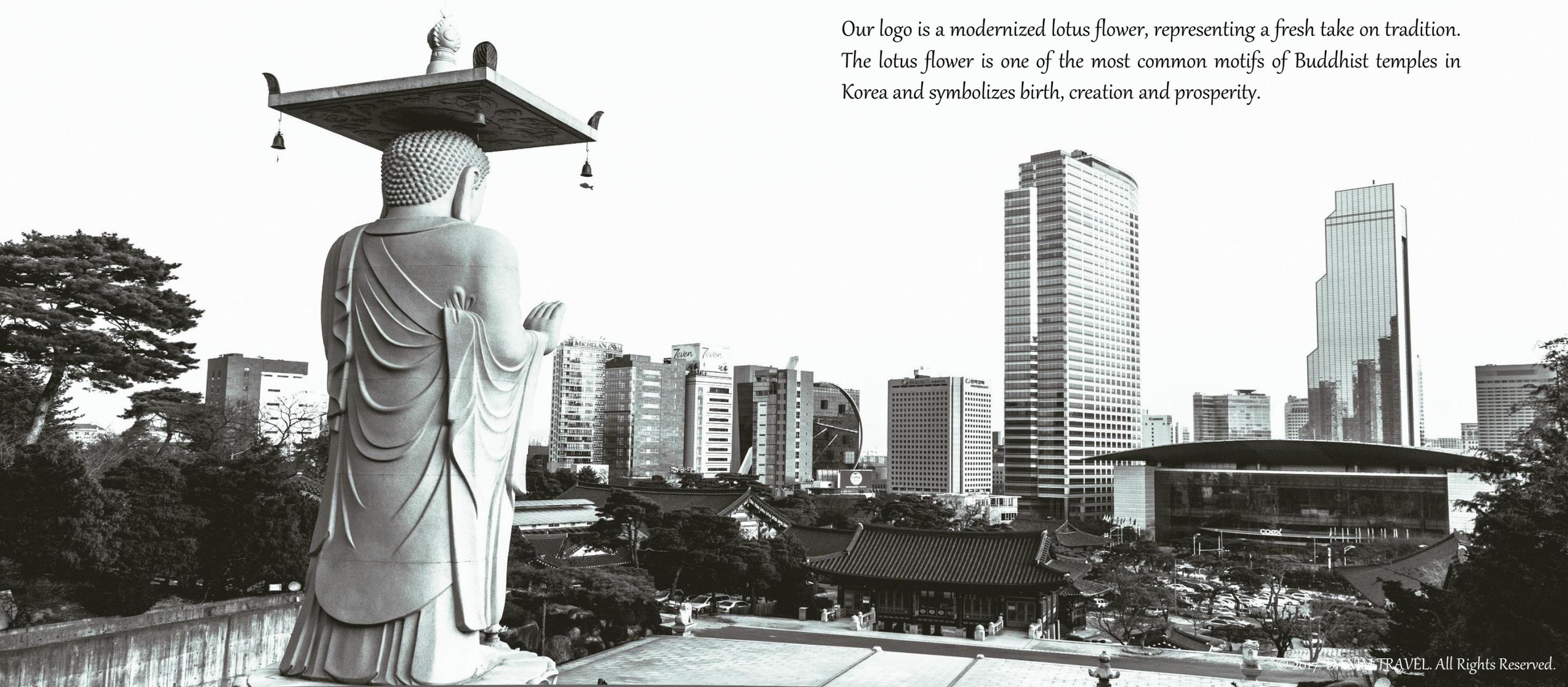




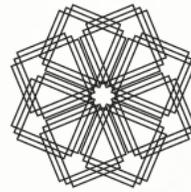
DANIM TRAVEL

The word “danim” portrays the active utilization of time and space. It is not to exhaust time or space without a purpose; rather, “danim” signifies the intention to spend time by attentively seeing, listening, thinking, and considering.

Our logo is a modernized lotus flower, representing a fresh take on tradition. The lotus flower is one of the most common motifs of Buddhist temples in Korea and symbolizes birth, creation and prosperity.



DANIM TRAVEL is a Destination Management Company (DMC) specializing in organized trips for MICE events and leisure travelers coming to South Korea. We customize trips of varying scales and purposes throughout the peninsula by offering a diverse range of enriching experiences. Our dedicated staff is comprised of multilingual project managers with domestic and international experiences.



DANIM TRAVEL



The co-founders are two young Koreans passionate about the tourism industry. After years of experience in the field, we wanted to reshape tourism with a fresh, vibrant perspective. Our passion for Korean culture, history, food, and technology has become the driving force behind our company. We promote Korea to the foreign audience with the sole goal of making their experience in the Land of Morning Calm unforgettable.

Sky SEO – DIRECTOR / CO-FOUNDER

Born In Korea and raised in France, Sky has over 8 years of experience in the tourism industry both in France and Korea. After 4 years of working in the incoming tourism business and on over a hundred events (MICE and Leisure), she decided to take the next step by opening her own agency and introduce a more dynamic and creative way of travelling to and around Korea. Aside from her international background and experience as well as fluency in three languages (English, French, and Korean), Sky is able to understand and analyze her client's needs. Her managerial skills, years of know-hows, and ambition are focused around building Danim Travel to become the leading, customer-centric DMC of Korea.

Howon LEE – CEO / CO-FOUNDER

Howon has been passionate about traveling since a very young age and spent much time backpacking around the world. When he realized that backpacking around Korea wasn't easy, he decided to work in a youth hostel in Seoul for a couple of years to get hands-on industry experience. In 2011, he decided to head back to his hometown, Daegu, to develop the city's local tourism industry. Initially, it was a big challenge; however, Howon has undoubtedly stirred up a positive change in Daegu. It steadily grew to become one of the most active cities in the MICE industry. Currently, Howon owns a chain of guesthouses called Danim Backpackers.



DANIM TRAVEL

What do we do?

MICE

Incentive Trips
Business Meetings
Welcome/Gala Dinners
Educational Tours (i.e. High school,
Universities, MBA, EMBA)
Venue Selections
Team Building

Accommodation Booking

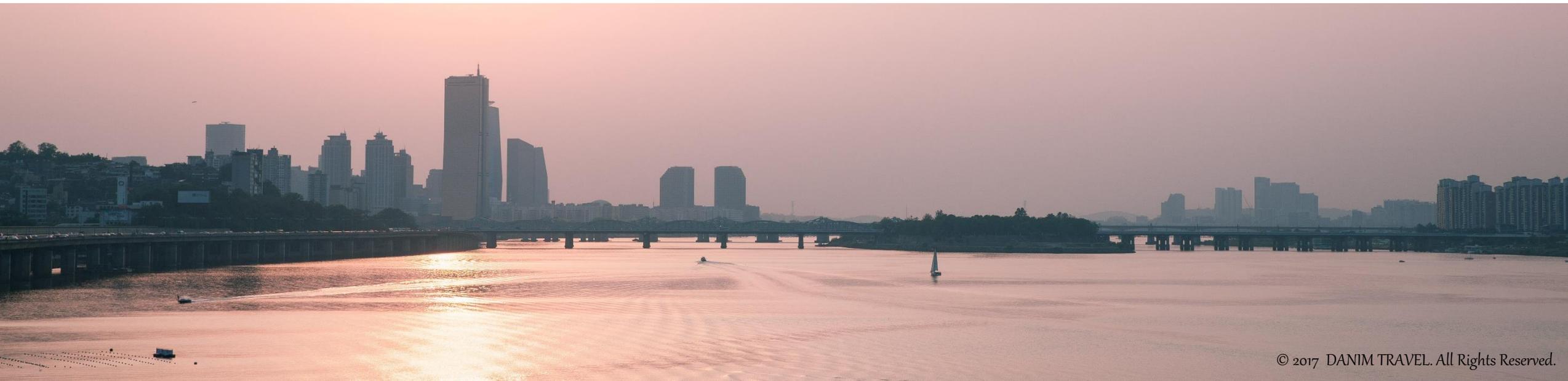
Hotels
Guesthouses
Traditional Korean Houses
Youth Hostel
Pensions (Villa/apartments)

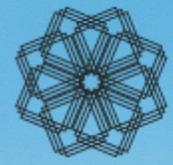
Transportation

Private Transfers
Luxury Cars
Rental Cars
Coach
Minibus
Minivan

City Tour / Korea Tour

Private Tours: Tailored FIT and Groups
City SIC Tour
Theme Tours (i.e. cultural, food, art)
Transit Tours
Unique Experiences





DANIM TRAVEL

They had a great time!

“Reactivity and Professionalism were the two main qualities Sky brought to the project. We have been working together for several years and we have always been satisfied with her work. She is dynamic and knows exactly what we need.”

Jay Seo – CEO * Keystones Live

“ High Quality Service for a Unique Event. Thanks to her bicultural background, Sky SEO managed to merge a perfect understanding of our French standards with Korean Traditional culture. I was satisfied by her venue suggestions and her ability to select the right people and services to create a wonderful event and experience.”

Ms Sithy Huot – Key Account Public Relations Director * Suez Environnement

“Our experience with Sky was exceptional – she is professional, considerate and a pleasure to do business with. With Sky and her team you get great attention to details and high quality service. I highly recommend Danim Travel and we will definitely go through them for our next event in Korea”

Gary Guillier – Head of Display Division * SAMSUNG Electronics France



DANIM TRAVEL

They trusted us!

2012 Jun Christian Dior, HK (130 pax)

2012 Jun LION'S Club convention (100 pax)

2012 Dec Amway, HK (300 pax)

2013 Apr Sopexa, FR (15 pax)

2013 Apr GSK, HK (25 pax)

2013 May MIT Group (120 pax)

2013 May/Jun IFOS – Doctors group (50 pax)

2013 Jun Prudential Insurance, HK (600 pax)

2013 Oct WEC Daegu French Reception (300 pax)

2013 Oct CIDC, India (100 pax)

2014 Feb Citi Bank (22 pax)

2014 Mar Yale SOM (25 pax)

2014 Mar USC Globe (70 pax)

2014 Mar GASTECH GDF SUEZ Reception (300 pax)

2014 Jun Merck Serono, UK & Asia (70 pax)

2014 Sep Samsung, France (8 pax)

2014 Nov Fidelity, HK (240 pax)

2015 Mar Continental Auto, France (25 pax)

2015 Mar Bavarian Parliament, Germany (12 pax)

2015 Apr SUEZ Environnement, France (200 pax)

2015 May Amway, HK (270 pax)

2015 May Samsung, Algeria (12 pax)

2015 Sep Samsung, Algeria (30 pax)

2015 Oct NIMA Marketing Study Tour (35 pax)

2015 Nov Samsung, France (8 pax)

2016 Apr Hanmi Global, Korea (9 pax)

2016 May Rotary Club, France (35 pax)

2017 Feb R+I Creative - Chevrolet, HK (10 pax)

2017 Jul Association Esperanto, France (16 pax)

2017 Sep Association Encore Plus, France (25 pax)

2017 Sep Bouygues Telecom, Japan (10 pax)

2017 Nov Bridgestone - Olympic Torch Relay, US (10 pax)

2017 Nov Intel – Olympic Torch Relay, US (20 pax)

2017 Nov World Aeropress Championship, Australia & Korea

2017 Nov Bouygues Telecom, Japan (7 pax)

2017 Nov Russian Federation, Russia (10 pax)

2018 Feb Mosimann Catering - Olympic Games, UK (90 pax)

2018 Feb French Olympics Committee, France (100 pax)

2018 Mar French Paralympics Committee, France (90 pax)



DANIM TRAVEL

They support us!

Imagine your **Korea**

S
O
SEOUL SYNC

Colorful
DAEGU

Danim
BACKPACKERS
DAEGU

ACC **프로젝트**
Art & Cinema Communication

keystone**Live**

FABULOUS





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A2. 41256 1F, Dong Daegu-Ro, Dong-Gu, Daegu, South Korea

Contact us!





Photographer: Robert LEE – www.flickr.com/rl-studio

Story: Robert Lee graduated from UC Berkeley with a degree in Economics. Over the years, his passion for photography, entrepreneurship, and digital marketing led him to co-founding SeoulSync, a community-driven multimedia platform that engages and connects those interested in Korea worldwide. He's worked with a myriad of clients from global companies such as Uber and Lululemon in addition to multiple local businesses and startups in areas of commercial photography, marketing campaigns, and user/customer acquisition. On his downtime, he takes on related freelance projects and shoots for Flytographer and Wanderzoom. IG/SNS handle: @giradon or @seoulsync

Photographer: Ariel Bezaliel

Story: Ariel Bezaliel is a 21-year-old self-taught photographer and cinematographer that have lived in 4 different countries before. He specializes in travel and portrait photography. He loves to travel and always has his camera no matter where he goes. More of his work can be found on his Instagram (@rylezra)

Photographer. Clement Touzard - travelsandpictures.wordpress.com

Clement Touzard is a French expat living in Korea who takes pictures of his travels as a passion. Check out his blog travelsandpictures.wordpress.com that presents most of his work.